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Date: 26 August 2005

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Mail Stop RCE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Charles A. Eldering

Conf. No.:	8189	:	Group Art Unit:	2616
Appln. No.:	09/824,434	:	Examiner:	Fish, Jamieson W.
Filing Date:	April 2, 2001	:	Att'y. Docket No.:	T721-22

Title: Grouping of Advertisements on an Advertising Channel in a Targeted Advertisement System

AMENDMENT ACCOMPANYING AFTER FINAL RCE

This Paper is in response to the final Office Action dated May 26, 2005. A Request for Continued Examination ("RCE") under 37 C.F.R. §1.114 is being filed herewith.

Please amend the above-identified patent application, without prejudice, as follows: